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PRESS RELEASE

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FOR IMMEDIATE RELEASE: NECAT LAUNCHES *OUR NASHVILLE* TV SERIES FEATURING LOCAL NONPROFITS

Nashville, Tenn. — Nashville Education, Community, and Arts Television (NECAT) launches a new television series called *Our Nashville*, featuring 20 thirty-minute episodes in season one, each focusing on a different local nonprofit organization.

In summer 2016, NECAT received news that their Public Investment Proposal for adding a new service to the city had been approved by Mayor Barry and by Metro Council. The project is designed to proactively inform the public about the many invaluable nonprofit services and opportunities available to them and to let nonprofit organizations know that city leaders and public arts, public education, and public access television teams value their roles in our city.

“This is a wonderful way for the city to work with non-profits in order to highlight the important work they are doing in the community,” said Mayor Megan Barry. “The PIP process is designed to promote innovation and collaboration, and NECAT has produced a great model for supporting our city’s invaluable non-profit organizations.”

In fall 2016, a call for applications went out to area nonprofits to apply for coverage in season one and NECAT received 103 applications for the 20 spots. An experienced Selection Committee comprised of the heads of several major foundations worked with NECAT CEO Trish Crist to score the applications and the cumulative numbers identified the season’s top 10 arts and top 10 education/community service.

They are:

ARTS:

Frist Center for the Visual Arts
Global Education Center
Conservancy for the Parthenon
Hendersonville Arts Council
Nashville Ballet
Nashville Shakespeare Festival
National Museum of African American Music
Tennessee Craft
My Father’s War
Oz Arts Nashville

COMMUNITY EDUCATION/SOCIAL SERVICES:

FiftyForward
Operation Stand Down Tennessee
Nashville Public Library Foundation
Governor’s Books from Birth Foundation
Conexion Americas
Interfaith Dental Clinic
Nurses for Newborns
Siloam Health
Alzheimer’s Association
Tennessee Foreign Language Institute

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Excited for this season and the opportunity for future seasons, NECAT CEO Trish Crist explains, “It’s our purpose to do everything we can for all of these great organizations, so we offered all 103 applying entities a year’s worth of Community Event Bulletin space.” These spots, like commercials on network television, will run during program breaks on all 3 NECAT channels reaching 19 middle Tennessee counties to help spread the word of the organizations’ work and important roles in the community.

Content planning meetings are currently underway and shoots will begin shortly involving a Super Crew of Metro Nashville Public School broadcast academy career track students who were selected from 175 of their peers trained these past two years at NECAT through generous support from Ascend Federal Credit Union.

About NECAT

NECAT is a stand-alone, 501(c)(3) nonprofit organization created by Metro in 1978 to manage our city’s public access television station, to teach the public how to make television shows, welcoming them to use the studio and equipment, and to broadcast the shows they create on one of our three channels (arts, education, or public access). They are Comcast channels 9, 10, and 19, and U-verse multi-channel 99.

Find out more at NECATnetwork.org

Make TV. Watch TV.
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